

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Contract #	333239	Date Entered	09/25/12
Schedule Dates	09/26/12-10/01/12	Last Modified	09/28/12
Advertiser	Democratic Congressional Campaign Committee (5	Entered By	Sharon Green
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06338566
Brand	DCCC (28005)	Demo	

Order Type Salesperson Telerep/Philadelphia, Philadelphia (1057) Package Deal Sales Office Telerep/Philadelphia Commission % KAUFMAN, MEREDITH **Buyer Name** Commission Phone/Fax Net Total CPE 11/14/1576 **Account Types** National/Political

Comments

Date:

Sales Tax Billing Type Standard

> DCCC
> \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL CAMPAIGN

Normal

15.00

Date:

Comments:

\$4,134.00

\$23,426.00

Steubenville (WTO	V)	
By Broadcast Month	Spots	Rate
Sep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
Grand Total:	44	\$27,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	a Fr	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (9)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	
9.0	Normal Line / Spot (10)	09/26/12-10/01/12	2	:30	3P- Dr. Phil		1		1 1			2	\$230.00	\$460.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
9.0.1	Closed Preempt (10)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	
10.0	Normal Line / Spot (11)	09/27/12-10/01/12	2	:30	4P- Ellen		1		1	. 1		3	\$250.00	\$750.00	Steubenville (WTOV)	ELLEN/11	9/25/12
11.0	Normal Line / Spot (12)	10/01/12-10/01/12	2	:30	5P- Live At Five		1					1	\$2,600.00	\$2,600.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/12	9/25/12
12.0	Normal Line / Spot (13)	09/28/12-09/28/12	2	:30	5:30A- News Nine Sunrise					1		1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/13	9/25/12
13.0	Normal Line / Spot (14)	09/26/12-09/28/12	2	:30	6P- News Nine 6pm	1			x x	×		1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/14	9/25/12
14.0	Normal Line / Spot (15)	10/01/12-10/01/12	2	:30	6A- News Nine Sunrise 6am		1					1	\$900.00	\$900.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/15	9/25/12
15.0	Normal Line / Spot (16)	09/26/12-09/28/12	2.	:30	7P- Jeopardy	1			х х	X		1	\$2,100.00	\$2,100.00	Steubenville (WTOV)	JEOPARDY/16	9/25/12
16.0	Normal Line / Spot (17)	09/26/12-10/01/12	2	:30	7A- Today Show	1	X		х х	X		2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	TODAY SHW/17	9/25/12
17.0	Normal Line / Spot (18)	10/01/12-10/01/12	2	;30	7:30P- Wheel Of Fortune		1					1	\$2,000.00	\$2,000.00	Steubenville (WTOV)	WHEEL-FORTNE/18	9/25/12
18.0	Normal Line / Spot (19)	09/27/12-10/01/12	2	:30	9A- Live With Regis & Kelly		1		1	. 1		3	\$170.00	\$510.00	Steubenville (WTOV)	LIVE WTH KELLY/19	9/25/12
19.0	Normal Line / Spot (20)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live						1	1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/20	9/25/12
					0.01		28.6	A 771	<u> </u>		ONIT						
					CON		KIVI.	AII	UN		ONT	KAC	1				

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

Accepted-Agency/Advertiser:

WTOV 9	WTOV 9 Red Donley Plaza Mingo Junction, OH 43938
Great American Media 1010 Wisconsin Avenue Washington, DC 20007	

Contract # Schedule Dates	<b>333239</b> 09/26/12-10/01/12	Date Entered Last Modified	09/25/12 09/28/12
Advertiser	Democratic Congressional Campaign Committee (5	Entered By	Sharon Green
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06338566
Brand	DCCC (28005)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	KAUFMAN, MEREDITH	Commission %	15.00
Phone/Fax	1	Commission	\$4,134.00
CPE .	11/14/1576	Net Total	\$23,426.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	DCCC **** THIS IS A CASH IN ADVANCE SCHEDULE ****, DE CAMPAIGN	MOCRATIC CONGR	RESSIONAL

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (1)	09/27/12-10/01/12	2	:30	1P- Days Of Our Lives		1		1	1		3	\$300.00	\$900.00	Steubenville (WTOV)	DAYS OUR LIVES/1	9/25/12
2.0	Normal Line / Spot (2)	09/26/12-10/01/12	2	:30	10A- Today Show II		1		1	1		2	\$170.00	\$340.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/25/12
2.0.1	Closed Preempt (2)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	
3.0	Normal Line / Spot (3)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1					1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	9/25/12
4.0	Normal Line / Spot (5)	09/27/12-10/01/12	2	:30	11A- Today Show III		1		1	1		3	\$170.00	\$510.00	Steubenville (WTOV)	TODAY SHW3-NBC/5	9/25/12
5.0	Normal Line / Spot (6)	09/26/12-09/28/12	2		12:30P- Who Wants To Be A Millionaire				1 1	1		2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	9/25/12
5.0.1	Closed Preempt (6)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	
6.0	Normal Line / Spot (7)	09/26/12-10/01/12	2		12:35A- Late Night With Jimmy Fallon		1		1 1	1		2	\$60.00	\$120.00	Steubenville (WTOV)	J FALLON-NBC/7	9/25/12
6.0.1	Closed Preempt (7)	09/28/12													Steubenville (WTOV)	Program Change/Exception	
6.0.2	Gosed Preempt (7)	09/26/12													Steubenville (WTOV)	No Cash Advance/Spot -	
7.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	12P- News Nine Midday	1				Х		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NWS 9 MIDDAY/8	9/25/12
8.0	Normal Line / Spot (9)	09/26/12-10/01/12	2	:30	2P- Katie		1		1 1			2	\$210.00	\$420.00	Steubenville (WTOV)	KATIE/9	9/25/12

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Rate

\$15,540.00

\$12,020.00

\$27,560.00

Steubenville (WTOV)

By Broadcast Month Spots

28

16

Sep. 2012

Oct. 2012

Grand Total:



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Schedule Dates	09/26/12-10/01/12	Last Modified	09/28/12
Advertiser	Democratic Congressional Campaign Committee (9	Entered By	Sharon Green
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06338566
Brand	DCCC (28005)	Demo	

Telerep/Philadelphia, Philadelphia (1057)

Steubenville (WTO	V)	
By Broadcast Month	Spots	Rate
5ep. 2012	28	\$15,540.00
Oct. 2012	16	\$12,020.00
Grand Total:	44	\$27,560.00

	Sales Office	Telerep/Philadelphia	
Great American Media	Buyer Name	KAUFMAN, MEREDITH	
1010 Wisconsin Avenue	Phone/Fax	1	
Washington, DC 20007	CPE	11/14/1576	
	Account Types	National/Political	
	Billing Type	Standard	
	Comments	DCCC	

Salesperson

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL CAMPAIGN

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Normal

15.00

\$4,134.00

\$23,426.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	: Th	Fr	Sa S	J Spc	rts	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot (2)	09/27/12-09/27/12	2	:30	10A- Today Show II				1				1	\$170.00	\$170.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	9/26/12
27.0	Normal Line / Spot (6)	10/01/12-10/01/12	2		12:30P- Who Wants To Be A Millionaire		1							\$150.00		Steubenville (WTOV)	MILLIONAIRE/6	9/26/12
27.0.1	Clased Preempt (6)	10/01/12														Steubenville (WTOV)	Program Change/Exception	
28.0	Normal Line / Spot (9)	09/28/12-09/28/12	2	:30	2P- Katie					1			1	\$210.00	\$210.00	Steubenville (WTOV)	KATTE/9	9/26/12
29.0	Normal Line / Spot (10)	09/28/12-09/28/12	2	:30	3P- Dr. Phil					1			1	\$230.00	\$230.00	Steubenville (WTOV)	DR. PHIL/10	9/26/12
30.0	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	2	:30	11:34:34P- The Tonight Show With Jay Leno		1						3	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/27/12
30.1	M/G For 27.0.1 / Spot (29)	10/01/12-10/01/12	3		11:34:34P- The Tonight Show With Jay Leno		1						1	\$150.00	\$150.00	Steubenville (WTOV)	TONIGHT SHOW/29	9/28/12
31.0	Normal Line / Spot (26)	09/28/12-09/28/12	2	:30	5A- News Nine Sunrise					1			1	\$410.00	\$410.00	Steubenville (WTOV)	SUNRISE 5A/26	9/27/12
32.0	Normal Line / Spot (27)	10/01/12-10/01/12	2	:30	5:30A- News Nine Sunrise		1						1	\$510.00	\$510.00	Steubenville (WTOV)	SUNRISE 530A/27	9/27/12
33.0	Normal Line / Spot (28)	09/29/12-09/29/12	2	:30	7:00:04A- News9 Saturday Morning						1		1	\$400.00	\$400.00	Steubenville (WTOV)	NEWS 9 SAT/28	9/27/12
					CON	FIF	RM	ATIC	N	CC	TNC	RA	CT					
cepted	Agency/Advertiser:			Date:	Accepted-St	ation:							D	ate:	Comments:			

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WTOV 9 Red Donley Plaza Mingo Junction, OH 43938

1010 Wisconsin Avenue Washington, DC 20007 Great American Media

Sharon Green \$23,426.00 54,134.00 09/28/12 06338566 09/25/12 Normal 15.00 DCCC
----- THIS IS A CASH IN ADVANCE SCHEDULE -----, DEMOCRATIC CONGRESSIONAL
CAMPAIGN S Commission % Package Deal Date Entered Last Modified Commission Order Type Democratic Congressional Campaign Committee (! Entered By Headline # Net Total Sales Tax GO-02 Demo Telerep/Philadelphia, Philadelphia (1057) Great American Media (3571) Political - Issue (1068) KAUFMAN, MEREDITH Telerep/Philadelphia 09/26/12-10/01/12 National/Political DCCC (28005) 333239 11/14/1576 Standard Contract # Schedule Dates Account Types Buyer Name Advertiser Salesperson Sales Office Billing Type Phone/Fax Comments Agency Product Brand 30

	44 \$27,560.00	
Sep. 2012 28	I	

200   Johnmal Line   Soci (21)   Johnmal Line   Soci (22)   Johnmal Line   Soci (23)   Johnmal Line	Line	Line Type / Break Type (Ref #)	Dates	š	Length Ru	Run Times SI	W Mo	Tu We	SPW Mo Tu We Th Fr Sa Su Spots	a Su S	sots	Rate	Total	Station	Comments	Entered
1   1   1   1   1   1   1   1   1   1	20.0	Normal Line / Spot (21)	09/29/12-09/29/12	2	:30 7P- Weeken Fortune	3 Wheel of				_		\$200.00		Steubenville (WTOV)	WEEKEND WHEEL/21	9/25/12
22)         09/29/12 - 09/29/12         2.30 Px. Saturday Today         1         \$250.00         \$250.	20.0.1	Closed Preempt (21)	09/29/12											Steubenville (WTOV)	Program Change/Exception	
23)         09/29/12 0/12/91/2         2         :30 P. Cach Explosion         1         \$200.00         Skeubenville (WTOV)         OHIO-EXPLOSION/23           24)         09/29/12 0/12/91/2         2         :30 94- News Salzorday         1         \$400.00         Skeubenville (WTOV)         NW59 SAT MORN/24           25)         09/29/12 0/12/2         2         :30 6P- News Nine Com         1         1         \$400.00         Skeubenville (WTOV)         NW59 SAT MORN/24           25)         09/29/12 0/12/2         2         :30 6P- News Nine Com         1         1         \$2,000.00         Skeubenville (WTOV)         NW59 SAT SIA/25           35)         09/29/12 0/12/2         2         :30 11:35P- The Toxight Show         1         1         \$2,000.00         Skeubenville (WTOV)         NW59 SAT SIA/25           4)         09/26/12-10/01/12         2         :30 11:35P- The Toxight Show         1         1         \$2,000.00         Skeubenville (WTOV)         NW14 SAT SIA/25           5         09/26/12-10/01/12         2         :30 11:35P- The Toxight Show         1         1         \$2,000.00         Skeubenville (WTOV)         NW14 SAT SIA/25           6         09/26/12-10/01/12         2         :30 11:35P- The Toxight Show         1         1         2	21.0	Normal Line / Spot (22)	21/62/12-09/28/12	2	:30 7A- Saturda:	/ Today						\$250.00	\$250.0	0 Steubenville (WTOV)	SATURDAY TODAY/22	9/25/12
24)         09/29/12         2         330 9A- News9 Saturday         1         \$400 00         Steubenville (WTOV)         Steubenville (WTOV)         Steubenville (WTOV)         Steubenville (WTOV)         NW39 SAT MORB/24           25)         09/29/12         2         330/12-09/30/12         2         330 11:35P- The Tonight Show         1         1         2         2         52,000.00         58-ubenville (WTOV)         NW39 SAT MORB/24           4)         09/26/12-10/01/12         2         330 11:35P- The Tonight Show         1         1         2         5300.00         \$600.00         58-ubenville (WTOV)         NW1RD-34 Leno           99/26/12-10/01/12         2         330 Li.35P- The Tonight Show         1         1         2         2         \$500.00         \$600.00         \$8-ubenville (WTOV)         (Walnager's) Pre-empt/5pot           99/26/12-10/01/12         2         330 Li.35P- The Tonight Show         1         1         2         \$500.00         \$600.00         \$8-ubenville (WTOV)         (Walnager's) Pre-empt/5pot           CONTRACA         Accepted-Station:         Accepted-Station:         Accepted-Station:         Comments:         Comments:         Comments:	22.0	Normal Line / Spot (23)	09/29/12-09/29/12	2	:30 7:30P- Cash	Explosion				_		\$200.00		Steubenville (WTOV)	OHIO-EXPLOSION/23	9/25/12
24)         09/29/12-09/29/12         2 30 94- News9 Saturday         1         \$400.00         Steuberville (WTOV)         NW59 SAT MORIU/24           55         09/29/12         2 330/12-09/30/12         2 330/50-News filine 6pm         1         1         45,000.00         \$1,000.00<	22.0.1	Closed Preempt (23)	09/29/12							_				Steubenville (WTOV)	Sports Over Run/Spot -	
1   1   1   1   1   1   1   1   1   1	23.0	Normal Line / Spot (24)	09/29/12-09/29/12	2	:30 9A- News9 5 Morning	aturday						\$400.00		Steubenville (WTOV)	NWS9 SAT MORH/24	9/25/12
1   1   2,000.00   5teubenville (VTOV)   NEWS 9 AT SLY25   130 11:35P. The Tonight Show   1   1   2   2   5300.00   \$600.00   Steubenville (VTOV)   TONITE SHW-NBC/4   130 11:35P. The Tonight Show   1   1   2   2   5300.00   \$600.00   Steubenville (WTOV)   TONITE SHW-NBC/4   109/22/12   Steubenville (WTOV)   Steubenville (WTOV)   (Wlanager's) Pre-empt/Spot   109/25/12   Comments   Steubenville (WTOV)   Comments   Comments	23.0.1	Glosed Preempt (24)	09/29/12											Steubenville (WTOV)	Program Change/Exception	
1   1   2   2   330.00   5   5   5   5   5   5   5   5   5	24.0	Normal Line / Spot (25)	09/30/12-09/30/12	2	:30 6P- News Ni	ne 6pm				1	1	\$2,000.00	\$2,000.0	O Steubenville (WTOV)	NEWS 9 AT SIX/25	21/52/6
09/23/12   Steubenville (WTOV)   Steubenvi	25.0	Normal Line / Spot (4)	09/26/12-10/01/12	2	:30 11:35P- The With Jay Ler	Tonight Show	-	-	2		r\	\$300.00	\$600.0	0 Steubenville (WTOV)	TONITE SHW-NBC/4	9/25/12
CONFIRMATION CONTRACT  Comments:  Date: Comments:	25.0.1	Closed Preempt (4)	09/27/12											Steubenville (WTOV)	(Manager's) Pre-empt/Spoi	
CONFIRMATION CONTRACT Date: Accepted-Station: Date:	25.0.2	Glosed Preempt (4)	09/26/12											Steubenville (WTOV)	No Cash Advance/Exceptio	-
Date: Accepted-Station: Date:						CONF	IRM/	ATIO	N CO	NTR/	12					
	Accepted	Agency/Advertiser:			Date:	Accepted-Static	:0				20	te:	Comments:			

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OCT1/12 16.35 G 1 11-225-119 FROM REP FAK# 610-RISK 111 REPORT FROM F AGENCY CREDIT HARRIS PRP: TEL# 610-29\*-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET 333239 REP HEADLINE# 6338566 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

16.35 SALESMAN REGIONAL DATE OCT1/12 DIFURIA MEREDITH KAUFMAN OFF.# 2016 TERESA LOCAL I II I CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20007 A CASH IN ADVANCE SCHEDULE COMMENTS: 6338566 AMERICAN MEDIA 0 WK-13 CONTRACT # EST#1576 WASHINGTON ES NAME ISS/DCCC OCT1/12 GREAT 3050 TOTAL \$27560 (-200) CNF THANKS STATE TAX AGY. NAME SEP26/12 S SIHL \*\*\*\* TO SHARON FR NIKKI OK'D M5 DATES PLS DCCC NEW CITY TAX FLIGHT ORDER PRDCT CON CM 以刊户: STA:

:TOTL: DAYS :SPTS: WEEK : /WK: INVT END START DATE 1576 Ц EST# RATE AGENCY . . SEC = 11 LGTH AGENCY ADVERTISER CODE 1.1 TIME PERIOD : REP : CD: :LINE#:REP

30 74 PRODUCT CODE = 730P-800P AGENCY (I)

DEMOCRATIC CONGRESSIONAL CAMPAIGN

\$200.00

1 SPOT(S) MISSED SEP29 OHIO-EXPLOSION OHIO-EXPLOSION CREDIT TAKEN FOR PROGRAM : CON COM1:

CMT:SPORTS OVER RUN. MISSED: SAT/730P-800P OFFER: NONE STATION MAKEGOOD OFFERS:
M5 OK'D BUY#23

SPOT DID NOT AIR.

\$200.00 308

SEP29

(OCT1/12)

0

SAT

0

9/29

9/29

PLZ CF CREDIT ASAP. THX SHARON

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* \* REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

REP HEADI, INE# 6338566 TRF# 333239 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

\*\*\* WTOV-TV \*\*\*

000					(	0	(		
:SPTS:	DATE : /WK: INVT :	-	DATE					: :#3	: LINE#
DAYS :TOTL:	••		START	 RATE	: LGTH : SEC :	LG	TIME	:00:	:LINE#:REP :CD: TIME PERIOD

ETRF 5% WBWO 28 WTRF 32% WTOV 618 MARKET TOTALS \$45,508

WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

PEP: TFL# 610-793-4100

CREDIT I AGENCY CREDIT ADVISORY: ORDER WORKSHEET

# 6338566 TRF# 333239 APPROVED REV #0 \$\$\$

# KEV HEADLINE# 6338566

8 8 8

ocT1/12 15.24 \*\*\* WTOV-TV \*\*\*

6:0-225-1191

FAX#

RISK !!! REPORT FROM STATION

# SALESMAN REGIONAL DIFURIA MEREDITH KAUFMAN OFF.# 2016 TERESA LOCAL SALES PRSN PH-CLASS: NATL. BUYER NAME REP.# INVOICE) (LINE, ORDER, 20007 CONTRACT # 6338566 EST#1576 COMMENTS: MEDIA 0 AMERICAN 3 WASHINGTON, ST NAME ISS/DCCC X GREAT 3050 AGY. NAME ADV. ORDER # JU DCCC AGY # PRDCT ADV #,

WK-1 OCT1/12 FLIGHT DATES SEP26/12

CO-OP BILLING NEEDED

STATE TAX CITY TAX

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: UNRESL BUY#23

CMT:SPORTS OVER RUN. MISSED:SAT/730P-800P OFFER: NONE

27760.00 CF CREDIT ASAP. THX SHARON CONTRACT TOTAL TOTAL SPOTS

(OCT1/12)

\$200.00

308

PLZ

SPOT DID NOT AIR.

SEP29

15.24 DATE OCT1/12 ME.E: TET# 610-293-4:00

REF HEADLINE# 6338566 TRF# 333239

SSS MOD# 0: APPROVED REV #0 \$\$\$

UNRESL BUY#6

м3

CREDIT ADVISORY: AGENCY CREDIT RISE !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/12 10.13

FAX# 610-225-1191

\*\*\* WTOV-TV \*\*\*

ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN SALES PRSN PH- TERESA DIFURIA 3050 K ST NW, WASHINGTON, DC 20007 CONTRACT # 6338566 CLASS: NATL. LOCAL REGIONAL EST#1576 COMMENTS: (LINE, ORDER, INVOICE) PRDCT DCCC FLIGHT DATES SEP26/12 OCT1/12 WK-1 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 10.13 STA: CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: UNRESL BUY#7 MISSED:W-F,M/1235A-135A SEP26(2/WK) \$60.00 Ml 30S (SEP26/12) SAT/700P-730P BUY#21 SEP29 30S \$200.00 SEP26(2/WK) BUY#4 W-F, M/1135P-1235A 30S \$300.00 OFFER: F, M/500A-530A SEP28 30s \$410.00 PLS ADVISE. & F,M/530A-600A SEP28 30S \$510.00 CMT: PROGRAM CHANGE. PLZ CF NEWS 9 SUNRISE ASAP. THX SHARON. LOG CMT: DEADLINE 9/27 AT NOON. OFFER:SAT/700A-800A SEP29
CMT:PROCESS CONT. M2 UNRESL BUY#24 MISSED:SAT/900A-1000A 30s \$400.00 (SEP26/12) SEP29 30S \$400.00 SEP29 30S \$400.00 PLS ADVISE.

CMT: PROGRAM CHANGE PLZ CF NEW TIMES NEWS 9 SAT ASAP. TXH SHARON

CMT: PROGRAM CHANGE. PLZ CF SUNRISE ASAP. THX SHARON

OCT1

MISSED:W-F,M/1230P-100P OCT1

OFFER:MON/500A-530A

CONTRACT TOTAL 27760.00 TOTAL SPOTS 48

30S \$150.00 (SEP27/12) 30S \$150.00 PLS ADVISE.

TRE# 333239 RFF HEADLINE# 6338566 TRF# \$5\$ MOD# 0: UNAPPROVED REV #1

PAX# 610-220-109| REPORT FROM REP ... CHANGES .. CREDIT AGENCY REP: TEL# /10-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP27/12 11.40

11.40 Carlo Carlo DATE SEP27/12 SALESMAN REGIONAL DIFURIA MEREDITH KAUFMAN OFF.# 2016 TERESA LOCAL PHH CLASS: NATL. SALES PRSN BUYER NAME INVOICE) CO-OP BILLING NEEDED EST#1576 COMMENTS: (LINE, ORDER, 20007 AMERICAN MEDIA CONTRACT # 6338566 0 WK-1 NZ WASHINGTON, ST ADV. NAME ISS/DCCC OCT1/12 3050 K GREAT STATE TAX AGY. NAME FLIGHT DATES SEP26/12 ORDER #32 CITY TAX ADV # AGY #

OK'D M1 AND M2 SEE LINES 26-28 COULD NOT OK M3- DATE NEEDS TO BE CHANGED TO 10/26 PLS CNF THANKS 环氏型:

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN CON CM

:TOL:	SPTS:	
DAYS		
WEEK	: FVVH ::	
:SPTS:	* 1	
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SPTS		2		2	
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W E E N E E					
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RATE	AGENCY EST# =	\$300.00		\$60.00	
 O					
S					
TH	1	30		30	
	DE =		V V		
RIOD	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	54	TONITE SHW-NBC<	A	J FALLON-NBC<
면면	RTI	123	FF	135	LLO
TIME	ADVE	135P-	TON	235A-	P D
:CD:	GENCY	ES 1135P-1235A	AM ::	ES 1235A-135A	AM :
INE#:REP :CD: TIME PERIOD : LGTH : SEC : LINE#: :	A	♡	PROGRAM :	7	PROGRAM :

REP HEADLINE# 6338566 TRF# 333239 \$58 MOD# 0: UNAPPROVED REV #1 \$\$\$

PEP: TEL# 6.0-294-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP : \*\*CHANGES\*\* \*\*

SEP27/12 11.40 \*\*\* WTOV-TV \*\*\*

LINE#	: LINE#	: CD:	TIME P	PERIOD	. LG	LGTH :	SEC :	RATE		START	<u>a</u> a	END :S	SPTS: VWK:	WEEK : INVT :	DAYS	TOTL:
	26	∢	500A-530A	<b>A</b> (		30		\$410.00	/6	9/28	10/1	d	1	F, M	Σ	,,
	PROGRAM ORD COM ORD COM THIS IS THIS IS	COM1: COM2: COM2: IS A	SUNRISE PROGRAM DEADLINE MAKE-GOOD MAKE-GOOD	5A CHANG 9/27 FOR FOR FOR		2 C C C C C C C C C C C C C C C C C C C	F NEW LINE-	S 9 SUNRI 7 FOR 2 S 21 FOR 1	ISE ASAP. SPOTS/WK SPOTS/WK SPOTS/WK	THX	SHARON.	. LOG	Ď			•
	27	∢	530A-600A	).A		30		\$510.00	16	9/28	10/1	_	7	Ε, Ά	Σ	\
	PROGRAM ORD COM ORD COM PART OF	RAM : COM1: COM2:	SUNRISE 5 PROGRAM C DEADLINE MAKEGOOD M	530A CHANG E 9/27 MADE	A.T.	PLZ CF NOON. OF LINES	Z E E	s 9 sunrise 6-27	ASAP.	THX	SHARON.	N. LOG	ပ္ခ			
	21	S	700P-730P	)P		30		\$200.00	/6	9/29	9/59	on.	0	SAT	Į.	0
	PROGRAM CON COM1	AAM :	WEEKEND	ND WHEEL												
	24	o,	900A-1000A	) O.A.		30		\$400.00	/6	9/29	9/29	on.	0	SAT	£-	0
	PROGRAM CON COM1	AM :	S 6SMN	SAT MORN												
	28	a,	700A-800A	<b>A</b> C		30		\$400.00	16	9/29	9/29	o.	H	SAT	Đ	1
E STATION	PROGRAM ORD COM THIS IS	PROGRAM : ORD COM1: THIS IS A	NEWS 9 PROGRA MAKE-GO	SAT M CHAN( OD FOR	SE PLZ SEP29	OCF	NEW TI	IMES NEWS 24 FOR 1	SAT OT/WK	ASAP. T	тхн sн	SHARON				
П	0 K •	BUY#7	BUY#7 BUY#21	MISSED:W-F,M/1235A-1 SAT/700P-730P	W-F,	M/123	3	5A	SEP26	SEP26(2/WK)		308		0.00	(SEP26/12	/12)
		Da	BUY#4	W-F, M/1135P-12 OFFER: F, M/500A-530A & F, M/530A-600A CMT: PROGRAM CHANGE CMT: DEADLINE 9/27	FER: F, M/11  EER: F, M/500A  E F, M/530A  CMT: PROGRAM  CMT: DEADLINE	F, M/1135P-1 F, M/500A-530A F, M/530A-600A PROGRAM CHANG	О П	35A . PLZ CF AT NOON.	SEP26 SEP26 SEP28 NEWS 9	SEP26(2/WK) SEP28 SEP28 SWS 9 SUNRISE	E ASAP	30S 30S 30S 30S 7HX	υ, 	\$300.00 \$410.00 \$510.00 SHARON. LOG	PLS ADVISE	VISE.
Σ	OK'D	BU	BUY#24	MISSED:SAT/900A-1000A OFFER:SAT/700A-800A CMT:PROGRAM CHANGE	SAT/ SAT/ PROG	900A- 700A- RAM C	1-1000A 1-800A CHANGE	PLZ CF NEW	SEP29 SEP29 TIMES	NEWS	9 SAT	30S 30S ASAP.	\$4 \$4 TXH	\$400.00 \$400.00 TH SHARON	(SEP26/12) PLS ADVISE	26/12) ADVISE.

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP : REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

333239 \$\$\$

RFP HEADLINE# 6338566 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

SEP27/12 11.40 \*\*\* WTOV-TV \*\*\*

: LINE#: :	:LINE#:REP :CD:	:CD:	TIME	TIME PERIOD	••	LGTH :	SEC		RATE	••	START	••	END	END :SPTS:	3 5 5 7 7 7 7	DAYS	:TOTL:
	:LINE							14		••	DATE	••	DATE	. /WK:			:SPTS:

: : LIN	:LINE#:			••	10	••		• • • · · · · · · · · · · · · · · · · ·	DATE	DATE :	DA	DATE : /WK:	DATE : /WK: INVT :		:SPTS:
STATION MAKEGOOD OFFERS M3 REJECT BUY#6	N MAKEGOOI REJECT BI	SOOD OF! BUY#6	Σ	MISSED:W-F,M/1230P-100 OFFER:MON/1135P-1235A CMT:PROGRAM CHANGE.	/1230F 135P-1 AM CHA	-100P 235A NGE.	OFFER	OCT1 OCT1 OFFER UPDATED	110	REFLECT	1	30s 30s CORRECT	\$150.00 \$150.00 PROGRAMMING.	(SEP27/12) PLS ADVISE PLZ CF	/12) VISE.
SEP/12	27760.00	00.	OCT/12	CMT: TON	IGHT SHOW		THY XHX	ASAP THX SHARON					CONTRACT TOTAL TOTAL SPOTS		27760.00

ETRF 5% WBWO 28 WTRF 32% WTOV 618 MARKET TOTALS \$45,508

WBWO IS GTRF

DEMOS- RA35+\* SVC- NSI

N-PROGRAM NAME L-LENGTH M-MAKEGOOD X-LATE DE-DELETE E-EFF DATES C-CANCELLED P-CLASS, PLAN, SECT Q-PAID PGM R-RATE B-BUY TYPE A-ADD MOD CODE

S-SPOTS PER WEEK T-TIME

\*-MULTIPLE

Y-DAYS Z-COMMENTS

AGENCY TEL# 6:0-293-4100 CREDIT ADVISORY: REF RES HEADLINE# 6338566 TRE# 333239 \$5\$ MOD# 0: APPROVED REV #0 \$5\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !! ORDER WORKSHEET HARRIS REPORT FROM STATION

SEP27/12 10.28

10.28 \*\*\* DATE SEP27/12 SALESMAN REGIONAL TERESA DIFURIA MEREDITH KAUFMAN 2016 LOCAL OFF.# PH-CLASS: NATL. PRSN BUYER NAME SALES INVOICE) BILLING NEEDED ORDER, COMMENTS: (LINE, 20007 CO-OP AMERICAN MEDIA 6338566 Ö WK-1 - Pin-NN LS EST#1576 WASHINGTON CONTRACT ISS/DCCC OCT1/12 3050 K GREAT TAX NAME AGY. NAME STATE SEP26/12 ADV. FLIGHT DATES DCCC TAX ORDER PRDCT CILY

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE

DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: ĮΣ

SEP26(2/WK) SEP28 SEP28 SEP26(2/WK) SEP29 W-F, M/1135P-1235A OFFER: F, M/500A-530A MISSED: W-F, M/1235A-135A SAT/700P-730P F, M/530A-600A BUY#21 BUY#7 BUY#4 UNRESL

ADVISE

PLS

\$60.00 \$200.00 \$300.00 \$410.00 \$510.00

308 308 308 308 308 THX

100

SHARON.

ASAP

NEWS 9 SUNRISE

PLZ CF

CMT: PROGRAM CHANGE.

(SEP26/12)

CMT: DEADLINE 9/27 AT NOON.

PLS ADVISE (SEP26/12) \$400.00 \$400.00 TXH SHARON 308 ASAP. SAT O) NEES SEP29 SEP29 TIMES 医田田 CF CMT: PROGRAM CHANGE PLZ MISSED: SAT/900A-1000A OFFER: SAT/700A-800A BUY#24 UNRESL

PLS ADVISE (SEP27/12) PROGRAMMING \$150.00 OFFER UPDATED TO REFLECT CORRECT 308 OCTI OCT1 CMT:TONIGHT SHOW ASAP THX SHARON MISSED: W-F, M/1230P-100P OFFER: MON/1135P-1235A CMT: PROGRAM CHANGE. BUY#6

UNRESL

 $\Sigma$ 

 $\Xi_{2}$ 

CONTRACT TOTAL 27760.00 TOTAL SPOTS 48

AGENCY mp t.# 610-277-4100 CREDIT ADVISORY: ORDER WORKSHEET 1.4.4.1

SEP27/12 11.42

n:[-9, 3-019 4XEa

11.42 -60c DATE SEP27/12 SALESMAN REGIONAL TERESA DIFURIA MEREDITH KAUFMAN CREDIT RISK 11:1 HARRIS REPORT FROM REP \*\*CHANGES\*\* OFF.# 2016 LOCAL SALES PRSN PH-CLASS: NATL. BUYER NAME REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, 20007 EST#1576 COMMENTS: MEDIA # 6338566 0 AMERICAN NK-1 3 WASHINGTON, CONTRACT HS PEP HEADLINE# 6338566 TRF# 333239 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ NAME ISS/DCCC OCT1/12 3050 K GREAT TAX AGY. NAME STATE FLIGHT DATES SEP26/12 ADV. DOCC ORDER # J CITY TAX ADV # PRDCT AGY

TO REPLACE M3 CREATED AND OK'D M4 PLS CNF THANKS SEE LINE 29 TOTAL SAME REP:

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

: TOTI:	:SLTS:		(1		П
DAYS			W-F, $M$		Z
.,			Z Z		MON
SEEEK	INVT				
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GNG	DATE		10/1		10/1
••			1		H
START	DATE	76	9/26		10/1
		= 1576	Ø)		1
RATE		AGENCY EST# =	\$150.00		\$150.00
		A			
SEC					
LGTH :	••	14	30		30
		CODE			
TIME PERIOD : LGTH : SEC		AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 14	100P	PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	A 1135P-1235A
TIME		ADVE	ES 1230P-100P	MILL	135P-
:CD:		GENCY	ES 1	PROGRAM :	
Di Ed	: TINE#:	AA	9	NOGR.	29
: LINE#:REP :CD:	17.			ā ŏ	> 1

OFFER UPDATED TO REFLECT CORRECT PROGRAMMING. PLZ PROGRAM CHANGE. OFFER UPDATED TO REFLECT (TONIGHT SHOW ASAP THX SHARON MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK PROGRAM THIS IS A PROGRAM : ORD COM1: ORD COM2:

TONIGHT SHOW

C

333239 \$\$\$

REP HEADLINE# 6338566 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #2

CREDIT RISK !!!
HARRIS REPORT FROM REP
\*\*CHANGES\*\* REP: TEL# 610-294-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP27/12 11.42 \*\*\* WTOV-TV \*\*\*

610-225-1191

:LINE#:REP :CD: TIME PERIOD : :LINE#: :		TIME	PERIOD	** **	: LGTH : SEC		SEC		RATE		START DATE		END DATE:	** 1*	SPTS: WEEK /WK: INVT	SEK :	DAYS	: TOTL:
STATION MAKEGOOD OFFERS: M4 OK'D BUY#6	EGOOD OF! BUY#6	e	AIS OF	F.F.	ISSED:W-F,M/1230P-10( OFFER:MON/1135P-1235/ CMT:PROGRAM CHANGE, CMT:TONIGHT SHOW AS	18 2 F 19 2 B 19 3 B 19 3 B	10P-1 -123 HANG	) P 5 A P	230P-100P SEP26 SP-1235A OCT1 CHANGE, OFFER UPDATED TO SHOW ASAP THX SHARON	SEP26 OCT1 ATED	5 TO REI	REFLECT	T COR	30s 30s CORRECT	\$150.00 \$150.00 PROGRAMM	I NG.	(SEP27/12) PLS ADVISE PLZ CF	12) ISE.
SEP/12 2	27610.00 OCT/12	OCI	1/12	Ø.	\$150.00	ō								Ü	TONO	CONTRACT TOTAL TOTAL SPOTS		27760.00

S) WBWO 28 WTRF 32% WTOV 61% MARKET TOTALS \$45,508

WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS L-LENGTH M-MAKEGOOD Y-DAYS X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

AGENCY REP: TELM 610-292-4100 CREDIT ADVISORY:

510-225-1191

FAX#

SEP26/12 12.11 42 SALESMAN REGIONAL TERESA DIFURIA MEREDITH KAUFMAN STATION 2016 LOCAL RISK !!! REPORT FROM OFF.# PH-CLASS: NATL. PRSN NAME CREDI'F HARRIS BUYER SALES REP.# INVOICE) ORDER, ORDER WORKSHEET (LINE, 20007 COMMENTS: 6338566 AMERICAN MEDIA  $\Sigma K - 1$ # Z Z EST#1576 WASHINGTON CONTRACT ST TRF# 333239 NAME ISS/DCCC OCT1/12 3050 K GREAT NAME \$\$\$ .MOD# 0: APPROVED REV SEP26/12 ADV. AGY. REP HEADLINE# 6338566 DATES DCCC FLIGHT ORDER ADV AGY

12.11 DATE SEP26/12

BILLING NEEDED

CO-OP

TAX

STATE

CITY TAX

STA:

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* EON NOW

MISSED: W-F, M/1235A-135A DEMOCRATIC CONGRESSIONAL CAMPAIGN STATION MAKEGOOD OFFERS: BUY#21 BUY#7 BUY#4 UNREST

N

W-F, M/1135P-1235A OFFER:F, M/500A-530A SAT/700P-730P

F, M/530A-600A

NEWS 9 SUNRISE ASAP PLZ CF NOON CMT: DEADLINE 9/27 AT CMT: PROGRAM CHANGE.

CMT: PROGRAM CHANGE PLZ CF NEW

MISSED: SAT/900A-1000A OFFER: SAT/700A-800A

BUY#24

UNRESL

Z. W

TXH SHARON \$400.00 30S 30S SAT ASAP. ص SEP29 SEP29 TIMES NEWS

(SEP26/12) PLS ADVISE

PLS ADVISE

\$200.00 \$300.00 \$410.00 \$510.00

308 308 308 308 308 THX

SEP26(2/WK) SEP28 SEP28

SEP26(2/WK) SEP29

LOG

SHARON.

(SEP26/12)

\$60.00

27760.00 TOTAL CONTRACT TOTAL

REF READLINE# 6338566

RED: TELM 610-203-4100 CREDIT PISK !!! GREDIT ADVISORY: AGENCY CREDIT PISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44

ADV #	9132	ADV. N	AME I	ADV. NAME ISS/DCCC	REP. #	OF	OFF.# 2016	SALESMAN #	
AGY #	11,90	AGY. N	VAME G	NAME GREAT AMERICAN MEDIA	BUYER NAME		MEREDITH KAUFMAN	MAN	
			m	3050 K ST NW,	SALES PRSN	-H-	TERESA	DIFURIA	
	(	0	15	WASHINGTON, DC 20007					
ORDER	ORDER # 525237	337		CONTRACT # 6338566	CLASS: NATL.	L.	LOCAL	REGIONAL	
PRDCT	DCCC			EST#1576 COMMENTS: (LINE, ORDER, INVOICE)	(CE)	V			
FLIGHT	T DATES SEP26/12	26/12	0	OCT1/12 WK-1					
CITY TAX	TAX	STF	STATE TAX	CO-OP BILLING NEEDED			ZQ	DATE SEP25/12 1	10.44
REP:	TO SHARON FR NIKKI NEW DCCC ORDER TOTAL \$27760 PLS CNF THANKS	ORDER 760 HANKS							
CON CM	IHL ****	S IS F	A CASH	***** THIS IS A CASH IN ADVANCE SCHEDULE *****		1	12/1	2000	0
	DEMOCRATI	CCONC	GRESSI	DEMOCRATIC CONGRESSIONAL CAMPAIGN			- 0	5	
					7	7	7 Pas-	10 4 SCG	

:TOTL:	1	m	`	m
: DAYS		M-F, $M$		W-E, M
WEEK				
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CATE		10/1		10/1
£				
: START : DATE	1576	9/26	S	9/26
RATE	AGENCY EST# = 1576	\$300.00		\$170.00
GTH : SEC	11	30		30
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC ::LINE#:::	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	1 100P-200P	PROGRAM : DAYS-OUR LIVES<	2 1000A-1100A
LINE#:RE			PR	

TODAY SHW2-NBC<

PROGRAM :

REF HEADLINE# 6338566

REP: TFL# 610-203-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44

:LINE#::				: DATE	: DATE	: /WK: INVT	INVT :
т	1100P-1135P	30	\$3,000.00	9/26	10/1	r	W-F(M)
PROGRAM : CON COM1:	: NEWS 9 TONIGHT<	<b></b>		101			
4	1135P-1235A	30	\$300.00	9/56	10/1	4	W-F, M
PROGRAM CON COM1	: TONITE SHW-NBC<	<b>.</b>					
кŋ	1100A-1200N	30	\$170.00	Jr 92/6	10/1	m	W-F, M
PROGRAM CON COM1	: TODAY SHW3-NBC<						
9	1230P-100P	30	\$150.00	9/26	10/1	m	W-F, M
PROGRAM :	: MILLIONAIRE : MILLIONAIRE						
7	1235A-135A	30	\$60.00	9/26	10/1	4	W - E, ⊠
PROGRAM CON COM1	: J FALLON-NBC<						
ω	1200N-1230P	30	\$1,000.00	9/26	10/1	٦	W E
PROGRAM CON COM1	: NWS 9 MIDDAY						>
თ	200P-300P	30	\$210.00	9/56	10/1	ო	W-F, M
PROGRAM CON COM1	: KATIE						
10	300P-400P	30	\$230.00	9/56	10/1	m	W-F, M
PROGRAM :	: DR. PHIL						
11	400P-500P	30	\$250.00	9/56	10/1	m	W-E, M
PROGRAM :	ELLEN ELLEN						

REP: TEL# 610-CREDIT ADVISON CREDIT ADVISON CREDIT ADVISON CREDIT ADVISON CREDIT ADVISON CREPER WORKSHEE

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 10.44 \*\*\* WTOV-TV \*\*\*

12 PROGRAM : CON COM1:			••	: DATE	: DATE : /WK:	/WK: INVT	
PROGRAM CON COM1	500P-600P	30	\$2,600.00	9/26	10/1	1	W-F, M
	: NWS9 LIVE-FIVE : NWS9 LIVE-FIVE						,
13	530A-600A	30	\$500.00	84 98/6	1 8 1 10 10 8 1 3×16	1	W-E M
PROGRAM :	: NWS9 SUNRS-5:30AM : NWS9 SUNRS-5:30AM	АМ АМ		A S	W V		· •
14	600P-630P	30	\$4,000.00	9/26	18/11/18 1	H	W-F, M
PROGRAM :	: NEWS 9 AT SIX : NEWS 9 AT SIX				7		
15	600A-700A	30	00.006\$	9/26	10/1	1	W-F
PROGRAM :	NWS9 SUNRS-6AM NWS9 SUNRS-6AM						)
16	700P-730P	30	\$2,100.00	9/26	10/1/08	-1	W-F, M
PROGRAM :	: JEOPARDY : JEOPARDY				4		. /
17	700A-900A	30	\$1,000.00	9/26	10/1	2	$W-F_{\ell}M$
PROGRAM : CON COM1:	: TODAY SHW< : TODAY SHW<						) (
18	730P-800P	30	\$2,000.00	9/26	10/1	1	W-F, $M$
PROGRAM CON COM1	: WHEEL-FORTNE : WHEEL-FORTNE						>
19	900A-1000A	30	\$170.00	9/26	10/1	ю	W-F, M
PROGRAM :	: LIVE WTH KELLY : LIVE WTH KELLY						
20	1130P-100A	30	\$220.00	9/59	9/29	1	SAT
PROGRAM :	: SAT NITE LIVE : SAT NITE LIVE						

REP HEADLINE# 6338566

-4100 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP25/12 10.44

:TOT: SPTS 27760.00 48 DAYS CONTRACT TOTAL TOTAL TOTAL SPOTS SAT SUN SAT SAT SAT .. . :SPTS: WEEK : /WK: INVT н Н Н END 9/29 9/29 9/29 9/30 9/29 START DATE 9/29 9/59 9/29 9/30 9/59 .. . \$2,000.00 RATE \$400.00 \$250.00 \$200.00 \$200.00 .. SEC ٠. \$.00 LGTH 30 30 30 30 30 .. SATURDAY TODAY SATURDAY TODAY OHIO-EXPLOSION OHIO-EXPLOSION MORN MORN WEEKEND WHEEL WEEKEND WHEEL SIX TIME PERIOD 9 AT PAT NWS9 SAT NWS9 SAT 900A-1000A 27760.00 OCT/12 700P-730P 700A-900A 730P-800P 600P-630P NEWS NEWS PROGRAM : PROGRAM : PROGRAM : CON COM1: PROGRAM : PROGRAM : :00: PROGRAM PROGRAM :LINE# 22 23 24 25 :LINE#:REP 21 SEP/12

ETRF WBWO 28 WTRF 32% WTOV 61% MARKET TOTALS \$45,508

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WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

# Great \* American \* Media

### URGENT! URGENT! URGENT! URGENT! URGENT!

# PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

**GREAT AMERICAN MEDIA** 

RE:

Democratic Congressional Campaign Committee (DCCC)

DATE:

September 25, 2012

# Wheeling, OH Broadcast

# **EFFECTIVE 9/27 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV:30 @ 100%

24177

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!